GPM’S "FUELING AMERICA'S FUTURE" INFLUENCER CONTENT CREATION CONTEST – OFFICIAL RULES

IMPORTANT NOTICE

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

PLEASE READ THESE OFFICIAL RULES CAREFULLY BEFORE ENTERING. By submitting an Entry, each Contestant acknowledges that he or she has read, understood, and agrees to be bound by these Official Rules and by the decisions of GPM Investments, LLC ("Sponsor" or "GPM") and the Judging Panel, which shall be final and binding in all matters relating to the Contest.

The GPM "Fueling America's Future" Influencer Content Creation Contest (the "Contest") is a SKILL-BASED COMPETITION. The Contest is NOT a sweepstakes, lottery, raffle, or game of chance. Winners will be determined solely on the basis of the skill-based judging criteria set forth in these Official Rules and evaluated by a qualified Judging Panel. No element of chance is used to determine winners. Because the Contest is skill-based and contains no element of chance, no purchase, payment, or other consideration is required to enter or win, and no alternative method of entry is offered or required.

THE CONTEST IS VOID WHERE PROHIBITED, TAXED, OR RESTRICTED BY LAW. THE CONTEST IS NOT OPEN TO, AND IS VOID FOR, RESIDENTS OF THE STATES OF NEW YORK AND RHODE ISLAND.

The Contest is open only to legal residents of the fifty (50) United States (excluding New York and Rhode Island) and the District of Columbia who are at least eighteen (18) years of age at the time of entry, subject to the additional eligibility requirements set forth in Section 5 (Eligibility) below.

This Contest is in no way sponsored, endorsed, administered by, or associated with Instagram, Meta Platforms, Inc., TikTok, ByteDance Ltd., YouTube, or Alphabet Inc., as further described in Section 28 (Platform Disclaimers) below.

1. SPONSOR

The sponsor of the GPM "Fueling America's Future" Influencer Content Creation Contest (the "Contest") is GPM Investments, LLC, a Delaware limited liability company, with its principal place of business located at 8565 Magellan Parkway, Suite 400, Richmond, VA 23227 ("GPM" or the "Sponsor"). The Sponsor is solely responsible for the administration of the Contest, including the receipt of Entries, the conduct of judging, the selection and verification of winners, and the awarding and fulfillment of prizes, all in accordance with these Official Rules.

All inquiries, notices, correspondence, and other communications relating to the Contest shall be directed to the Sponsor at the address set forth above or, where applicable, to the email address or online portal designated in Section 35 (Contact Information) of these Official Rules. The Contest is not administered by, sponsored by, endorsed by, or affiliated with Instagram, Meta Platforms, Inc., TikTok, ByteDance Ltd., YouTube, Alphabet Inc., or any other social media platform, as further set forth in Section 28 (Platform Disclaimers).

2. CONTEST OVERVIEW

2.1 The GPM "Fueling America's Future" Influencer Content Creation Contest (the "Contest") is a skill-based content creation competition sponsored by GPM and conducted in connection with GPM's "Fueling America's Future" program (the "Program"). The Contest invites eligible social media content creators to develop and publish original photo or video content that promotes the Program and the GPM brand.

2.2 The Contest is a bona fide skill-based competition in which Entries (as defined herein) are evaluated and scored by a qualified Judging Panel selected by Sponsor in accordance with the weighted judging criteria set forth in Section 13 of these Official Rules. Winners are determined solely on the basis of the relative merit of their Entries as judged against such criteria. The Contest is NOT a sweepstakes, lottery, raffle, or game of chance, and no element of chance is involved in the determination of winners.

2.3 NO PURCHASE NECESSARY TO ENTER OR WIN. A purchase or payment of any kind will not increase a Contestant's chances of winning. Because the Contest is a skill-based competition with no chance element, no alternative method of entry (AMOE) is offered or required.

2.4 Entries must be created by the Contestant and publicly posted on one or more of the following social media platforms (each a "Platform" and collectively, the "Platforms"): (a) Instagram; (b) TikTok; and (c) Facebook. Each Entry must comply with the content, hashtag, tagging, and disclosure requirements set forth in Sections 7, 9, and 11 of these Official Rules, and must be submitted to Sponsor for the mandatory forty-eight (48) hour preview window described in Section 8 prior to public posting.

2.5 The Contest will be conducted during the Entry Period specified in Section 6 of these Official Rules and will be promoted initially through GPM digital channels, and may be expanded to include in-store materials at GPM-operated convenience stores and other promotional materials designated by Sponsor. The Contest is open only to eligible Contestants who satisfy the eligibility requirements set forth in Section 5, and is void in New York, Rhode Island, and wherever else prohibited or restricted by law.

2.6 These Official Rules govern the conduct of the Contest and the rights and obligations of all Contestants and Sponsor with respect to the Contest. By submitting an Entry, each Contestant acknowledges and agrees that the Contest is a skill-based competition and that all decisions of the Judging Panel and Sponsor regarding the Contest are final and binding in all respects.

3. DEFINITIONS

For purposes of these Official Rules, the following capitalized terms shall have the meanings set forth below. Other capitalized terms may be defined elsewhere in these Official Rules and shall have the meanings ascribed to them in the context in which they appear.

(a) "Affidavit of Eligibility and Liability Release" means the document that potential winners are required to complete, sign, and return as a condition of receiving a prize, in which the potential winner affirms eligibility under these Official Rules and releases the Released Parties from liability arising out of or relating to the Contest.

(b) "Approximate Retail Value" or "ARV" means the approximate retail value of a prize, as determined by the Sponsor in its sole discretion as of the date the prize is awarded.

(c) "Contest" means the GPM "Fueling America's Future" Influencer Content Creation Contest described in these Official Rules.

(d) "Contestant" means an individual who satisfies the eligibility requirements set forth in Section 5 and who submits an Entry in accordance with these Official Rules. The terms "Contestant" and "entrant" are used interchangeably.

(e) "Content Guidelines" means the content standards and prohibited content requirements set forth in Section 11 of these Official Rules.

(f) "Eastern Time" means United States Eastern Time, including, where applicable, Eastern Daylight Time.

(g) "Entry" means a single submission of original video or photo content created by a Contestant and submitted to the Contest in accordance with the procedures set forth in Section 7 of these Official Rules, including any required registration information, draft Preview Submission, and corresponding public post on a Platform.

(h) "Entry Period" has the meaning set forth in Section 6.1 of these Official Rules.

(i) "FTC" means the United States Federal Trade Commission.

(j) "FTC Guidelines" means the FTC's Endorsement Guides and any other guidance, rules, or regulations promulgated by the FTC concerning endorsements, testimonials, and the disclosure of material connections between advertisers and endorsers.

(k) "Fueling America's Future Program" means the GPM marketing and brand initiative bearing that name, which is the subject of the content created and submitted by Contestants.

(l) "GPM" means GPM Investments, LLC, a Delaware limited liability company, and, where context requires, its parent companies, subsidiaries, and affiliates.

(m) "Judging Panel" means the panel of qualified judges selected by the Sponsor to evaluate Entries in accordance with the judging criteria set forth in Section 13 of these Official Rules, with the final selection of the top three (3) finalists and the Grand Prize winner made by Sponsor's senior staff.

(n) "Notification" means the communication sent by the Sponsor to a potential winner via email and/or direct message on the applicable Platform, as described in Section 17 of these Official Rules.

(o) "Official Rules" means these Official Rules of the Contest, as they may be amended or modified by the Sponsor from time to time in accordance with their terms.

(p) "Platform" or "Platforms" means, individually or collectively, Instagram, TikTok, and Facebook.

(q) "Preview Submission" means the draft form of a proposed Entry that a Contestant must submit to GPM at least forty-eight (48) hours before posting the corresponding content publicly on a Platform, as further described in Sections 7 and 8 of these Official Rules.

(r) "Preview Window" means the period of not less than forty-eight (48) hours between a Contestant's submission of a Preview Submission to GPM and the public posting of the corresponding Entry on a Platform.

(s) "Prize" or "Prizes" means, individually or collectively, the Grand Prize, Second Place prize, and Third Place prize described in Section 14 of these Official Rules.

(t) "Publicity Release" means the document that potential winners are required to complete, sign, and return (except where prohibited by law) granting GPM the rights described in Section 24 of these Official Rules.

(u) "Released Parties" means, collectively, GPM Investments, LLC and its parent companies, subsidiaries, affiliates, and each of their respective officers, directors, members, managers, employees, agents, contractors, and representatives.

(v) "Sponsor" means GPM Investments, LLC, a Delaware limited liability company, having a corporate address at 8565 Magellan Parkway, Suite 400, Richmond, VA 23227.

(w) "Territory" means the fifty (50) United States and the District of Columbia, excluding the States of New York and Rhode Island and any other jurisdiction in which the Contest is void or otherwise prohibited by applicable law.

(x) "Winner" means a Contestant who has been selected by the Judging Panel to receive a Prize and who has satisfied all verification and documentation requirements set forth in Section 18 of these Official Rules.

4. AGREEMENT TO OFFICIAL RULES

By submitting an Entry or otherwise participating in the Contest, each Contestant acknowledges that he or she has read, understood, and agrees to be bound by these Official Rules and by all decisions of the Sponsor and the Judging Panel, which shall be final and binding in all matters relating to the Contest.

Without limiting the generality of the foregoing, each Contestant specifically agrees that:

(y) 4.1 These Official Rules constitute a binding legal agreement between the Contestant and the Sponsor with respect to the Contest, and the Contestant's submission of an Entry constitutes the Contestant's express acceptance of, and consent to be bound by, every term, condition, requirement, representation, warranty, release, license, and waiver set forth herein.

(z) 4.2 All determinations made by the Sponsor and the Judging Panel concerning eligibility, compliance with these Official Rules, the interpretation and application of these Official Rules, the evaluation and scoring of Entries, the selection of winners, the award and substitution of prizes, the disqualification of any Contestant or Entry, and any other matter relating to the Contest shall be final, conclusive, and binding on the Contestant in all respects, and shall not be subject to challenge or appeal, except as otherwise required by applicable law.

(aa) 4.3 The Sponsor reserves the right, in its sole and absolute discretion, to amend, modify, or supplement these Official Rules at any time and from time to time, and any such amendment, modification, or supplement shall be effective as of the date shown on the posted revision on the Contest website located at www.fasrewards.com/contest-entry.html or such other location as the Sponsor may designate. Each Contestant is responsible for reviewing the Official Rules periodically, and continued participation in the Contest following any such amendment, modification, or supplement shall constitute the Contestant's acceptance thereof.

(bb) 4.4 If a Contestant does not agree to any term or condition of these Official Rules, the Contestant's sole and exclusive remedy is to refrain from entering, or to withdraw from, the Contest.

(cc) 4.5 Each Contestant further agrees to comply with all applicable federal, state, and local laws and regulations, all applicable Platform terms of service and community

guidelines, and all guidelines, policies, and instructions issued by the Sponsor in connection with the Contest.

5. ELIGIBILITY

The Contest is open only to natural persons who, as of the date and time of Entry, satisfy each of the eligibility requirements set forth in this Section 5. Entries submitted by Contestants who do not meet all eligibility requirements will be deemed void and disqualified, and any prize awarded to an ineligible Contestant will be forfeited.

5.1 Residency. The Contest is open only to legal residents of the Territory. The Contest is not open to residents of Puerto Rico, Guam, the U.S. Virgin Islands, American Samoa, the Northern Mariana Islands, or any other U.S. territory or possession. The Contest is void in New York, Rhode Island, and wherever else prohibited or restricted by law.

5.2 Age. Each Contestant must be at least eighteen (18) years of age at the time of Entry. Contestants who have not reached the age of majority in their state of residence at the time of Entry are not eligible to participate, regardless of having attained the age of eighteen (18).

5.3 Excluded Persons. The following persons are not eligible to enter or win the Contest:

(dd) employees, officers, directors, members, managers, contractors, agents, and representatives of GPM Investments, LLC and its parent companies, subsidiaries, affiliates, franchisees, advertising and promotion agencies, and any other entity involved in the development, administration, promotion, judging, or fulfillment of the Contest (collectively, the "Contest Entities");

(ee) the immediate family members of any person described in Section 5.3(1), defined as such person's spouse, domestic partner, parent, child, sibling, and the respective spouses or domestic partners of each of the foregoing, regardless of where they reside; and

(ff) persons living in the same household as any person described in Section 5.3(1), whether or not related to such person.

5.4 Platform Account Requirement. Each Contestant must maintain, at the time of Entry and continuously through the date of winner verification, an active and publicly accessible account in good standing on at least one of the following Platforms: Instagram, TikTok, or Facebook. The Platform account used to submit an Entry must be in the legal name of the Contestant or otherwise demonstrably owned and controlled by the Contestant, and must comply with the applicable Platform's terms of service and community guidelines.

5.5 Compliance with Law. Each Contestant must be legally permitted to participate in the Contest, accept any prize, and grant the rights and licenses described in these Official Rules under all applicable federal, state, and local laws and regulations, as well as the rules and policies of any applicable employer, professional organization, or Platform.

5.6 Verification of Eligibility. Sponsor reserves the right, in its sole discretion, to verify the eligibility of any Contestant at any time, including by requesting government-issued identification, proof of residency, proof of age, or other documentation reasonably necessary to confirm compliance with this Section 5. Failure to provide requested verification within the time period specified by Sponsor will result in disqualification.

6. ENTRY PERIOD

6.1 Entry Period. The Contest entry period (the "Entry Period") shall commence on August 24, 2026 at 12:00:00 a.m. Eastern Time ("ET") and shall conclude on November 30, 2026 at 11:59:59 p.m. ET. All dates and times referenced in these Official Rules are stated in Eastern Time.

6.2 Timing of Entries. To be eligible for consideration, an Entry must be (a) submitted to Sponsor for the mandatory forty-eight (48) hour preview review described in Section 8 sufficiently in advance of public posting, and (b) publicly posted on a qualifying Platform during the Entry Period. Entries submitted, posted, or otherwise made available before the start of the Entry Period or after the conclusion of the Entry Period will be deemed ineligible and will not be judged, regardless of the reason for the late or early submission.

6.3 Official Time. Sponsor's computer or other timekeeping device shall serve as the official timekeeper for all matters related to the Contest, including, without limitation, the determination of whether an Entry was timely submitted and posted within the Entry Period. Sponsor's determination of the date and time of receipt or posting of any Entry shall be final and binding.

6.4 Modification of Entry Period. Sponsor reserves the right, in its sole discretion and subject to applicable law, to extend, shorten, suspend, or otherwise modify the Entry Period if Sponsor determines, in its sole discretion, that the Contest is not capable of running as originally planned, including by reason of fraud, technical failures, force majeure, or any other cause beyond Sponsor's reasonable control that affects the administration, security, fairness, integrity, or proper conduct of the Contest, as further described in Section 27. Any extension or other modification of the Entry Period will be posted to the official Contest website at www.fasrewards.com/contest-entry.html, and any such modification will be made in a manner that does not materially prejudice Contestants who have already entered.

7. HOW TO ENTER

To enter the Contest, each individual meeting the eligibility requirements set forth in Section 5 (each, a "Contestant") must complete all of the following steps during the Entry Period. Failure to complete any required step in the manner and within the time periods specified below will render an Entry void and ineligible for judging or any prize.

(gg) 7.1 Registration. The Contestant must visit the official Contest website www.fasrewards.com/contest-entry.html and complete the online registration form in full, providing the following information: (a) full legal name; (b) email address; (c) mailing address; (d) date of birth; (e) state of residence; and (f) social media handle(s) for each Platform on which the Contestant intends to post an Entry. Registration must be completed prior to submission of any Entry. Registrations that are incomplete, illegible, garbled, corrupted, or otherwise non-conforming, as determined by Sponsor in its sole discretion, will be deemed void.

(hh) 7.2 Content Creation. The Contestant must create original video or photographic content that promotes GPM's Fueling America's Future program (each such submission, an "Entry"). All Entries must be created solely by the Contestant and must comply with the content standards and prohibitions set forth in Section 11 (Content Guidelines and Prohibited Content) and the representations and warranties set forth in Section 22.

(ii) 7.3 Mandatory 48-Hour Preview Submission. Prior to public posting, the Contestant must submit the proposed Entry to Sponsor in draft form via https://fasrewards.com/contest-

entry.html not less than forty-eight (48) hours before the Entry is posted publicly on any Platform (the "Preview Window"). The Preview Window is a mandatory condition of entry. Any Entry posted publicly without first being submitted to Sponsor and without observance of the full forty-eight (48) hour Preview Window will be disqualified. Sponsor's role during the Preview Window is governed by Section 8 (Preview Window and Sponsor Review).

(jj) 7.4 Public Posting on a Platform. Following expiration of the Preview Window, the Contestant must post the Entry publicly on one or more of the following platforms (each, a "Platform"): Instagram, TikTok, or Facebook. The Entry must be posted to a public account, and the account must remain public and the Entry must remain accessible from the date of posting through at least thirty (30) days after the conclusion of the judging process described in Section 13.

(kk) 7.5 Required Hashtags and Tags. Each Entry, as posted on a Platform, must (a) include the hashtag #FuelingAmericasFuture; and (b) tag @fasrwards account on the applicable Platform, as identified at www.fasrewards.com/contest-entry.html The required hashtag and tag must appear in the caption, description, or on-screen text of the Entry in a clear and conspicuous manner.

(ll) 7.6 FTC-Compliant Disclosure. Each Entry must include a clear and conspicuous disclosure of the material connection between the Contestant and Sponsor in compliance with the Federal Trade Commission's Guides Concerning the Use of Endorsements and Testimonials in Advertising (16 C.F.R. Part 255), including, at minimum, one of the following hashtags placed at or near the beginning of the caption or description and not buried among other hashtags: #ad, #sponsored, or #GPMContest. Additional disclosure requirements applicable to specific Platforms are set forth in Section 9 (FTC Disclosure and Platform Compliance Requirements).

(mm) 7.7 TikTok Branded Content Toggle. For any Entry posted on TikTok, the Contestant must, prior to publication, activate the "Disclose commercial content" toggle within the TikTok posting interface and select "Branded content." Failure to activate the toggle and select "Branded content" prior to posting will result in disqualification of the Entry.

(nn) 7.8 Entry Limit. Each Contestant may submit a maximum of one (1) Entry during the Entry Period. Each Entry must consist of unique, original content; multiple posts of substantially the same content (including reposts, cross-posts of identical content to multiple Platforms, or minor variations of the same content) shall be deemed a single Entry for purposes of judging. Additional limitations on Entries are set forth in Section 10 (Entry Limitations).

(oo) 7.9 Timing of Entries. To be eligible, an Entry must be (a) submitted to Sponsor for preview during the Entry Period; and (b) posted publicly on a Platform during the Entry Period. Any Entry submitted or posted before the start or after the end of the Entry Period will not be eligible, regardless of the reason for the late or early submission or posting.

All Entries become subject to these Official Rules upon submission. Sponsor's computer or designated submission portal shall be the official timekeeping device for the Contest. Sponsor is not responsible for late, lost, delayed, incomplete, misdirected, undelivered, illegible, or corrupted Entries or registrations, or for any technical malfunction, failure, error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft, destruction, or unauthorized access affecting the Contest.

8. PREVIEW WINDOW AND SPONSOR REVIEW

8.1 Mandatory Preview Submission. As a condition of eligibility, each Contestant must submit a complete draft of his or her proposed Entry to Sponsor for preview at least forty-eight (48) hours prior to publicly posting such Entry on any Platform (the "Preview Window"). Draft Entries must be submitted via https://fasrewards.com/contest-entry.html and must include all proposed captions, hashtags, tags, on-screen text, audio, and any other elements that will appear in the publicly posted Entry. An Entry that has not been submitted to Sponsor for preview at least forty-eight (48) hours before public posting shall be deemed ineligible and may be disqualified at Sponsor's sole discretion.

8.2 Sponsor Review and Right to Flag Issues. During the Preview Window, Sponsor may, but is not obligated to, review the draft Entry and notify the Contestant of any potential issues identified by Sponsor, including, without limitation, potential noncompliance with these Official Rules, the Content Guidelines set forth in Section 11, the FTC Disclosure and Platform Compliance Requirements set forth in Section 9, applicable laws, FTC guidelines, or Platform community guidelines and branded content policies. Contestants should not expect to receive feedback during the Preview Window; the Preview Window exists to provide Sponsor with an optional issue-flagging opportunity, not to provide substantive clearance or creative review of Entries. Any feedback or notification provided by Sponsor is provided as a courtesy only and shall not be deemed legal advice, marketing advice, or any form of certification, clearance, approval, or endorsement of the Entry.

8.3 No Approval or Endorsement by Sponsor. Sponsor's review of, or failure to review, any draft Entry during the Preview Window shall not constitute approval, endorsement, ratification, or acceptance of the Entry by Sponsor or any Released Party. Sponsor expressly disclaims any duty to review, edit, correct, monitor, or approve any Entry, whether before or after public posting. The absence of comment or objection by Sponsor during the Preview Window shall not be construed as a representation or warranty by Sponsor that the Entry complies with these Official Rules, applicable laws, FTC guidelines, or Platform rules, and shall not waive, limit, or otherwise affect Sponsor's rights under these Official Rules, including Sponsor's right to disqualify any Entry under Section 26.

8.4 Contestant's Continuing Responsibility. Notwithstanding any review or feedback by Sponsor, the Contestant remains solely and exclusively responsible for the content of his or her Entry, including all decisions regarding revisions to address any issues flagged by Sponsor. If Sponsor flags a potential issue during the Preview Window, the Contestant is solely responsible for determining whether and how to revise the Entry prior to public posting. A Contestant who elects to post an Entry that Sponsor has flagged, or who fails to address Sponsor's flagged issues, does so at the Contestant's own risk and may be subject to disqualification.

8.5 Material Changes After Preview. If, after submitting a draft Entry for preview, the Contestant materially modifies the Entry prior to public posting, the Contestant must resubmit the revised Entry to Sponsor and observe a new forty-eight (48) hour Preview Window before publicly posting the revised Entry. For purposes of this Section 8.5, a "material" modification includes, without limitation, any change to the visual content, audio, or on-screen text of the Entry, the addition or removal of any person appearing in the Entry, or any change to the required hashtags, tags, or FTC disclosures. Minor corrections to grammar or formatting that do not alter the substance or meaning of the Entry are not considered material modifications. In the event of any dispute, the Sponsor shall determine in its sole discretion whether a modification is material. Failure to resubmit a materially modified Entry may result in disqualification.

8.6 Posting Within the Entry Period. The Preview Window does not extend the Entry Period. All Entries must be publicly posted on a Platform during the Entry Period set forth in Section 6 in order to be eligible, regardless of when the draft Entry was submitted for preview. Contestants are strongly encouraged to submit draft Entries no later than five (5) calendar days before the close of the Entry

Period to allow sufficient time for the full Preview Window, any Sponsor feedback, and any necessary revisions prior to the deadline. Submissions received within the final forty-eight (48) hours of the Entry Period may not be eligible for posting within the Entry Period.

9. FTC DISCLOSURE AND PLATFORM COMPLIANCE REQUIREMENTS

9.1 FTC-Compliant Disclosure. Each Contestant acknowledges that any Entry posted in connection with the Contest constitutes material connected commercial content for purposes of the Federal Trade Commission's Guides Concerning the Use of Endorsements and Testimonials in Advertising (16 C.F.R. Part 255) and related FTC guidance. Accordingly, every Entry must include a clear and conspicuous disclosure of the Contestant's material connection to the Sponsor.

9.2 Required Disclosure Language. Each Entry must prominently include at least one of the following hashtags, placed at or near the beginning of the caption, description, or on-screen text (and not buried among other hashtags or hidden behind a 'more' link or 'see more' truncation): #ad, #sponsored, or #GPMContest. The selected disclosure must be made in the same language as the Entry and must be readily noticeable, easy to read, and understandable to ordinary consumers viewing the Entry on the applicable Platform.

9.3 Required Hashtag and Tagging. In addition to the FTC disclosure required under Section 9.2, each Entry must (a) include the hashtag #FuelingAmericasFuture, and (b) tag @fasrewards (or the Sponsor's official account on the applicable Platform, as identified on the Contest website) in the caption or description of the post.

9.4 Platform-Specific Branded Content Tools. In addition to the disclosure requirements set forth in Sections 9.2 and 9.3, each Contestant must comply with the following Platform-specific branded content requirements applicable to the Platform on which the Entry is posted:

(pp) TikTok. For Entries posted on TikTok, the Contestant must, prior to publishing the Entry, activate the 'Disclose commercial content' toggle in the post settings and select 'Branded content' (as opposed to 'Your brand'). The Contestant must maintain this setting for the duration of the post's availability.

(qq) Instagram. For Entries posted on Instagram (including Reels and in-feed posts), the Contestant must, where the functionality is available to the Contestant's account, use Instagram's branded content tools (including the 'Paid partnership' label identifying GPM Investments, LLC or its designated handle) in addition to the disclosures required under Sections 9.2 and 9.3. If a Contestant claims the branded content tools are not available to the Contestant's account, the Contestant must, upon Sponsor's request, provide a screenshot or other reasonable documentation demonstrating the unavailability of such tools.

(rr) Facebook. For Entries posted on Facebook (including Facebook Reels), the Contestant must use Facebook's Branded Content tool to tag GPM Investments, LLC as the paid partner/sponsor, in addition to the disclosures required under Sections 9.2 and 9.3, where such functionality is available to the Contestant's account. If a Contestant claims the Branded Content tool is not available to the Contestant's account, the Contestant must, upon Sponsor's request, provide a screenshot or other reasonable documentation demonstrating the unavailability of such tool.

9.5 Compliance with Platform Policies. Each Contestant is responsible for reviewing and complying with the then-current terms of service, community guidelines, branded content policies, advertising

policies, and any other applicable rules of each Platform on which the Contestant posts an Entry, including, without limitation, the Instagram Community Guidelines and Branded Content Policies, the TikTok Community Guidelines and Branded Content Policy, and the Facebook Community Standards and Branded Content Policies (collectively, the 'Platform Policies'). Any Entry that violates the Platform Policies, or that is removed, hidden, demonetized, or otherwise restricted by a Platform, may, in the Sponsor's sole discretion, be deemed ineligible and disqualified.

9.6 Continuous Disclosure. The required FTC disclosures, hashtags, tags, and Platform branded content designations described in this Section 9 must remain in place and visible from the time the Entry is first posted through the conclusion of the Contest and the announcement of winners. A Contestant's removal, alteration, or obscuring of any required disclosure during such period may result in disqualification of the Entry.

9.7 No Legal Advice; Contestant Responsibility. Nothing in this Section 9 constitutes legal advice. Each Contestant is solely responsible for ensuring that the form and placement of the Contestant's disclosures comply with the FTC's Endorsement Guides, all other applicable laws and regulations, and all applicable Platform Policies. Sponsor's review of any draft Entry during the preview window described in Section 8 shall not be deemed a determination that the Entry complies with the FTC Endorsement Guides, applicable law, or any Platform Policy.

10. ENTRY LIMITATIONS

Each Contestant may submit a maximum of one (1) Entry during the Entry Period. Each Entry submitted by a Contestant must consist of unique, original content created solely by such Contestant; duplicate, substantially similar, or repurposed submissions shall not be accepted and shall be disqualified at the Sponsor's sole discretion.

All Entries must be (i) submitted to Sponsor for the mandatory forty-eight (48) hour preview review in accordance with Section 7 (How to Enter) and Section 8 (Preview Window and Sponsor Review), and (ii) publicly posted on at least one of the Platforms during the Entry Period in order to qualify. Any Entry posted before the start of the Entry Period or after the close of the Entry Period shall be deemed ineligible and will not be considered by the Judging Panel, regardless of when the draft content was submitted to Sponsor for preview.

Each Entry must independently satisfy all eligibility, content, disclosure, and procedural requirements set forth in these Official Rules. The submission of multiple Entries does not increase a Contestant's likelihood of winning, and each Entry will be judged on its own merits in accordance with Section 13 (Judging Criteria and Process). A Contestant shall be eligible to win no more than one (1) prize during the Contest, regardless of the number of Entries submitted.

11. CONTENT GUIDELINES AND PROHIBITED CONTENT

11.1 General Content Standards. Each Entry must be the original work of the Contestant, created solely by the Contestant for purposes of the Contest, and must promote GPM's Fueling America's Future program in a manner consistent with the GPM brand. Each Entry must comply with these Official Rules, all applicable federal, state, and local laws and regulations, all U.S. Federal Trade Commission ("FTC") guidelines (including the FTC's Guides Concerning the Use of Endorsements and Testimonials in Advertising, 16 C.F.R. Part 255), and the community guidelines, terms of service, and branded content policies of each Platform on which the Entry is posted.

11.2 Required Content Elements. Without limiting Section 7 (How to Enter) or Section 9 (FTC Disclosure and Platform Compliance Requirements), each Entry must:

(ss) consist of original video or photo content created solely by the Contestant that promotes GPM's Fueling America's Future program;

(tt) include the hashtag #FuelingAmericasFuture and tag @fasrewards (or GPM's official account on the applicable Platform);

(uu) include a clear and conspicuous FTC-compliant disclosure of the Contestant's material connection to Sponsor (such as #ad, #sponsored, or #GPMContest); and

(vv) comply with all branded content disclosure requirements of the applicable Platform, including, for TikTok Entries, activation of the "Disclose commercial content" toggle with "Branded content" selected prior to posting.

11.3 Prohibited Content. An Entry must not contain, depict, reference, incorporate, or promote any of the following:

(ww) any musical composition, sound recording, video clip, photograph, artwork, or other copyrighted material for which the Contestant does not hold all necessary licenses, permissions, and rights;

(xx) any third-party trademarks, service marks, trade names, logos, slogans, trade dress, or other source identifiers (other than those of GPM and its Fueling America's Future program), including, without limitation, the marks or branding of any competitor of Sponsor;

(yy) any image, likeness, voice, name, or other identifying characteristic of any individual under the age of eighteen (18), unless the Contestant has obtained verifiable written consent from a parent or legal guardian of such individual and provides such consent to Sponsor upon request;

(zz) any image, likeness, voice, name, or other identifying characteristic of any individual eighteen (18) years of age or older, unless the Contestant has obtained that individual's prior written consent to such use and to the license granted to Sponsor under these Official Rules;

(aaa) content that is sexually explicit, lewd, obscene, pornographic, nude, or suggestive;

(bbb) content that is violent, graphic, threatening, harassing, bullying, or that depicts or glorifies cruelty, self-harm, or harm to animals;

(ccc) content that is discriminatory, hateful, or derogatory on the basis of race, ethnicity, national origin, religion, gender, gender identity, sexual orientation, age, disability, or any other protected characteristic;

(ddd) content that is defamatory, libelous, slanderous, or that disparages any person, entity, product, or service, including any competitor of Sponsor;

(eee) content that promotes, depicts, or encourages illegal activity, dangerous behavior, unsafe conduct at or around fuel pumps or convenience stores, or any activity that could give rise to a risk of injury, death, or property damage;

(fff) content that promotes, depicts, or references alcohol, tobacco, vaping or e-cigarette products, cannabis or cannabis-derived products, firearms, ammunition, weapons, gambling, controlled substances, illegal drugs, or drug paraphernalia;

(ggg) content that makes any false, misleading, deceptive, unsubstantiated, or comparative claim regarding GPM, its products or services, the Fueling America's Future program, or any third party;

(hhh) content that suggests, expressly or by implication, that any Entry has been reviewed, approved, sponsored, or endorsed by GPM beyond the disclosures required by these Official Rules;

(iii) content that contains personal or identifying information of any third party (including, without limitation, telephone numbers, street addresses, email addresses, license plate numbers, or financial account information);

(jjj) content that violates, misappropriates, or infringes any intellectual property right, right of privacy, right of publicity, contractual right, or any other right of any third party; and

(kkk) content that violates any applicable law, regulation, or Platform community guideline, terms of service, or branded content policy.

11.4 Sponsor Review; No Approval or Endorsement. As provided in Section 8 (Preview Window and Sponsor Review), Contestants must submit draft Entry content to Sponsor not less than forty-eight (48) hours prior to posting. Sponsor reserves the right, but not the obligation, to review draft content and to flag potential issues with respect to compliance with these Official Rules; however, Sponsor's review (or non-review) does not constitute approval, endorsement, ratification, or clearance of any Entry, and Sponsor assumes no responsibility or liability for the content of any Entry.

11.5 Disqualification for Non-Compliance. Sponsor reserves the right, in its sole and absolute discretion, to disqualify any Entry that Sponsor determines, in its sole judgment, fails to comply with this Section 11 or any other provision of these Official Rules, regardless of whether Sponsor flagged or failed to flag the issue during the preview window described in Section 8. Sponsor further reserves the right to require a Contestant to remove, edit, or replace any Entry as a condition of continued eligibility, and to require removal of any posted Entry that is later determined to be non-compliant.

12. CONTESTANT RESPONSIBILITY FOR CONTENT

12.1 Sole Responsibility. Each Contestant is solely and exclusively responsible for the content of his or her Entry, including, without limitation, the conception, creation, production, recording, editing, posting, and ongoing maintenance of such Entry on the applicable Platform. Sponsor assumes no responsibility or liability for any Entry or for any act or omission of any Contestant in connection with the creation, submission, or posting of an Entry.

12.2 Compliance with Law. Each Contestant is solely responsible for ensuring that his or her Entry, and his or her participation in the Contest, complies with all applicable federal, state, and local laws, statutes, rules, regulations, and ordinances, including, without limitation, laws relating to intellectual property, copyright, trademark, right of publicity, right of privacy, defamation, false advertising, consumer protection, and the use of likenesses of minors.

12.3 Compliance with FTC Guidelines. Each Contestant is solely responsible for ensuring that his or her Entry complies with the Federal Trade Commission's Guides Concerning the Use of Endorsements and Testimonials in Advertising (16 C.F.R. Part 255) and any other applicable FTC guidance, including the requirement to clearly and conspicuously disclose any material connection between the Contestant and Sponsor in connection with the Entry. Required disclosures are further described in Section 9 of these Official Rules.

12.4 Compliance with Platform Rules. Each Contestant is solely responsible for ensuring that his or her Entry complies with the terms of service, community guidelines, branded content policies, and all other rules and policies of each Platform on which the Entry is posted, as such terms and policies may be amended from time to time. Without limiting the foregoing, Contestants posting Entries on TikTok

must comply with TikTok's Branded Content Policy and activate the applicable branded content disclosure tools as described in Section 9.

12.5 Third-Party Rights and Releases. Each Contestant is solely responsible for obtaining, at his or her own expense, all consents, licenses, permissions, and releases necessary from any third party whose name, voice, likeness, image, performance, statements, work, property, or other proprietary rights are depicted, referenced, or otherwise used in the Entry, and for maintaining written documentation of such consents, licenses, permissions, and releases. Contestants shall provide copies of such documentation to Sponsor promptly upon request.

12.6 No Sponsor Obligation to Monitor. Notwithstanding Sponsor's right to review draft content during the Preview Window pursuant to Section 8, Sponsor has no obligation to review, monitor, screen, edit, or police any Entry or any Contestant's conduct, and Sponsor's exercise or non-exercise of any such right shall not relieve any Contestant of his or her sole responsibility for the Entry as set forth in this Section 12. Sponsor's failure to identify or flag any issue with an Entry during the Preview Window shall not constitute approval, endorsement, ratification, or waiver of any kind, and shall not limit Sponsor's right to disqualify the Entry or the Contestant pursuant to Section 26.

12.7 Costs and Expenses. Each Contestant shall bear all costs and expenses associated with the creation, production, submission, and posting of his or her Entry, including, without limitation, equipment, software, internet access, data charges, talent fees, location fees, music licensing fees, and any other costs incurred in connection with participation in the Contest. Sponsor shall have no obligation to reimburse any Contestant for any such costs or expenses.

13. JUDGING CRITERIA AND PROCESS

13.1 Judging Panel. All eligible Entries will be evaluated by a panel of qualified judges selected by Sponsor (the "Judging Panel"). The Judging Panel will consist of members of Sponsor's marketing and loyalty teams, which may include Stephanie Daniel, Bianca LaFountain, Tiffany Carter, and Michael Bloom, or such other qualified personnel as Sponsor may designate. The final selection of the top three (3) finalists and the Grand Prize winner will be made by Sponsor's senior staff. The Judging Panel shall conduct its evaluation in good faith and in accordance with the criteria set forth in Section 13.2.

13.2 Judging Criteria. Each eligible Entry will be scored by the Judging Panel on the basis of the following weighted criteria:

Criterion	Description	Weight
Creativity and Originality	The novelty, inventiveness, and originality of the Entry's concept, narrative, and execution.	40%
Brand Relevance	The alignment of the Entry with the messaging, themes, and values of GPM's Fueling America's Future program and the GPM brand.	30%
Production Quality	The visual and audio quality, editing, composition, pacing, and overall presentation of the Entry.	30%

13.3 Role of Social Media Engagement Metrics. Social media engagement metrics, including without limitation views, likes, shares, comments, follows, and similar quantitative indicators, shall not be used as a judging criterion or as a tiebreaker. The Contest is a skill-based competition and winners are

determined solely on the basis of the merit of their Entries as evaluated against the weighted judging criteria set forth in Section 13.2.

13.4 Tiebreaker Procedure. In the event that two or more Entries receive identical aggregate scores under the criteria set forth in Section 13.2 such that a tie must be broken to determine a Grand Prize, Second Place, or Third Place winner, the Judging Panel shall break the tie by considering, in the following order: (a) the highest score awarded for Creativity and Originality; (b) if a tie remains, the highest score awarded for Brand Relevance; (c) if a tie remains, the highest score awarded for Production Quality; and (d) if a tie still remains after applying the foregoing criteria, the tie will be resolved by Sponsor's senior staff through a final re-evaluation of the tied Entries against the judging criteria set forth in Section 13.2, and their determination shall be final and binding. Social media engagement metrics shall not be used at any stage of the tiebreaker process.

13.5 Judging Timeline. Judging will commence promptly following the close of the Entry Period and will be completed within thirty (30) days after the Entry Period ends, subject to extension by Sponsor as reasonably necessary to complete a thorough evaluation of all eligible Entries.

13.6 Eligibility Verification. Prior to or during judging, Sponsor reserves the right to verify the eligibility of any Contestant and the compliance of any Entry with these Official Rules, including without limitation the requirements set forth in Sections 5 (Eligibility), 7 (How to Enter), 9 (FTC Disclosure and Platform Compliance Requirements), and 11 (Content Guidelines and Prohibited Content). Any Entry submitted by an ineligible Contestant or that fails to comply with these Official Rules shall be disqualified and shall not be evaluated by the Judging Panel.

13.7 Decisions Final and Binding. The decisions of the Judging Panel and Sponsor shall be final, conclusive, and binding on all Contestants with respect to all matters relating to the Contest, including without limitation the eligibility of Entries, the application of the judging criteria, the resolution of ties, and the selection of winners. No Contestant shall have any right to challenge, appeal, or seek review of any determination made by the Judging Panel or Sponsor.

13.8 Insufficient Entries. In the event that Sponsor receives fewer eligible Entries than the number of prizes to be awarded, or determines in its sole discretion that an insufficient number of Entries meet the minimum quality threshold under the criteria set forth in Section 13.2, Sponsor reserves the right not to award one or more prizes.

14. PRIZES

Subject to the terms and conditions set forth in these Official Rules, the Sponsor will award the following prizes (collectively, the "Prizes") to the Contestants whose Entries receive the highest scores from the Judging Panel in accordance with Section 13 (Judging Criteria and Process). All Prize amounts are stated in U.S. Dollars. The Approximate Retail Value ("ARV") of each Prize is set forth below.

Prize Level	Number of Prizes	Prize Description	Approximate Retail Value (ARV)
Grand Prize	One (1)	$10,000 cash	$10,000
Second Place Prize	One (1)	$2,500 cash	$2,500
Third Place Prize	One (1)	$1,000 cash	$1,000

14.1 Total Prize Pool. The total Approximate Retail Value of all Prizes to be awarded in the Contest is $14,500 (the "Total ARV").

14.2 One Prize Per Contestant. Notwithstanding the entry limit set forth in Section 10 (Entry Limitations), no Contestant may win more than one (1) Prize in the Contest. In the event that more than one Entry submitted by the same Contestant would otherwise qualify for a Prize, the Contestant shall receive only the highest-ranking Prize, and the next highest-scoring eligible Entry submitted by a different Contestant shall be awarded the remaining Prize.

14.3 ARV Determination. The ARV of each Prize has been determined by the Sponsor in good faith as of the date these Official Rules are issued. In the event the actual value of a Prize at the time it is awarded is less than the stated ARV, the difference between the stated ARV and the actual value will not be awarded in cash or otherwise.

14.4 Prize Conditions. All Prizes are subject to the additional conditions and restrictions set forth in Section 15 (Prize Conditions and Restrictions), Section 18 (Winner Verification and Required Documentation), Section 19 (Forfeiture and Alternate Winners), and Section 20 (Taxes) of these Official Rules.

15. PRIZE CONDITIONS AND RESTRICTIONS

15.1 Non-Transferable; Non-Assignable. All prizes awarded in connection with the Contest are personal to the winner and are non-transferable, non-assignable, and non-negotiable. No winner may transfer, assign, sell, barter, or otherwise convey any prize, or any right or interest therein, to any other person or entity, in whole or in part, prior to or following acceptance.

15.2 No Cash Redemption. Except with respect to prize components expressly designated as cash, no prize, or any portion thereof, may be redeemed for cash. Non-cash prize components (including, without limitation, gift cards and any merchandise or experiential elements) have no cash equivalent and will not be exchanged for cash under any circumstances.

15.3 No Winner Substitution. No substitution, modification, or alteration of any prize will be permitted at the request of a winner. A winner must accept the prize as awarded or forfeit the prize in its entirety. Acceptance of a prize constitutes the winner's acknowledgment that the prize is awarded "AS IS," without any warranty or guarantee, either express or implied, by Sponsor.

15.4 Sponsor's Right to Substitute. Sponsor reserves the right, in its sole and absolute discretion, to substitute any prize (or any component thereof) with a prize (or component) of equal or greater Approximate Retail Value ("ARV") if the advertised prize becomes unavailable or impracticable to award for any reason, including, without limitation, supply shortages, discontinuation, vendor unavailability, or any other circumstance beyond Sponsor's reasonable control.

15.5 Limit One Prize Per Contestant. Notwithstanding the entry limit set forth in Section 10, no Contestant shall be eligible to receive more than one (1) prize in connection with the Contest, regardless of the number of Entries submitted by such Contestant.

15.6 Unclaimed Prizes; Difference in Value. Unclaimed or forfeited prizes will be handled in accordance with Section 19 (Forfeiture and Alternate Winners). Any difference between the stated ARV of a prize and the actual value of the prize at the time of award will not be awarded in any form. All costs and expenses associated with prize acceptance and use not expressly described herein as part

of the prize (including, without limitation, travel, lodging, internet access, equipment, and incidental expenses) are the sole responsibility of the winner.

15.7 Conditions to Award. Award of any prize is expressly conditioned upon the potential winner's compliance with these Official Rules, including, without limitation, satisfaction of all eligibility requirements set forth in Section 5, completion of the verification process and required documentation set forth in Section 18, and compliance with the tax obligations set forth in Section 20.

16. ODDS AND SKILL-BASED NATURE OF CONTEST

16.1 Skill-Based Competition. The Contest is a skill-based competition and is not a sweepstakes, lottery, or game of chance. Winners are determined solely on the basis of the merit of their respective Entries as evaluated by the Judging Panel in accordance with the weighted judging criteria set forth in Section 13 (Judging Criteria and Process). No element of chance is used in the selection of winners.

16.2 No Odds of Winning. Because winners are selected based on skill rather than random chance, there are no "odds of winning" in the traditional sweepstakes sense. The likelihood that any particular Entry will be selected as a winning Entry depends on (a) the total number of eligible Entries received during the Entry Period, and (b) the relative quality of each Entry as judged by the Judging Panel against the criteria of Creativity and Originality (40%), Brand Relevance (30%), and Production Quality (30%).

16.3 No Purchase Necessary. NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THE CONTEST. A purchase or payment of any kind will not increase a Contestant's chances of winning.

16.4 No Alternative Method of Entry Required. Because the Contest is a bona fide skill-based competition with no element of chance, no alternative method of entry ("AMOE") is offered or required. All Contestants must enter in accordance with the procedures set forth in Section 7 (How to Enter), and all eligible Entries will be evaluated on the same merit-based criteria by the Judging Panel.

16.5 Final and Binding Determinations. The decisions of the Judging Panel with respect to all matters relating to the evaluation, scoring, and selection of winning Entries are final and binding on all Contestants and are not subject to challenge or appeal, except as expressly provided in these Official Rules or as required by applicable law.

17. WINNER NOTIFICATION

17.1 Notification Method. Following the conclusion of the judging process described in Section 13, the Sponsor will attempt to notify each potential winner (each, a "Potential Winner") within five (5) business days after judging is complete. Notification will be sent by electronic mail to the email address provided by the Contestant on the Contest registration form and/or by direct message to the social media handle through which the applicable Entry was submitted on the Platform on which the Entry was posted. The Sponsor may, in its sole discretion, use either or both notification methods.

17.2 Contestant Obligations. Each Contestant is solely responsible for: (a) providing accurate and current contact information at the time of entry; (b) maintaining an active and monitored email account and social media account through the conclusion of the Contest and prize fulfillment; (c) ensuring that the Sponsor's notification messages are not blocked, filtered, or routed to a spam, junk,

promotions, or message-request folder; and (d) promptly responding to any notification from the Sponsor.

17.3 Response Deadline. Each Potential Winner must respond to the Sponsor's notification, and provide any information reasonably requested by the Sponsor to confirm eligibility and initiate prize fulfillment, within seven (7) days after the date the notification is first transmitted by the Sponsor (the "Response Deadline"). Time is of the essence with respect to the Response Deadline.

17.4 Failure to Respond; Undeliverable Notifications. If a Potential Winner: (a) fails to respond to the Sponsor's notification on or before the Response Deadline; (b) cannot be reached or contacted after reasonable efforts by the Sponsor; (c) is found to be ineligible under these Official Rules; (d) declines the prize; or (e) the notification is returned as undeliverable, then such Potential Winner will be deemed to have forfeited the applicable prize, and the Sponsor reserves the right, in its sole discretion, to select an alternate winner in accordance with Section 19 or to leave the prize unawarded.

17.5 No Obligation to Award. The Sponsor is under no obligation to award any prize to a Potential Winner who fails to comply with these Official Rules, including the requirements set forth in this Section 17 and in Section 18 (Winner Verification and Required Documentation). A Potential Winner is not deemed a confirmed winner of any prize until such Potential Winner has satisfied all eligibility, notification, and verification requirements set forth in these Official Rules.

18. WINNER VERIFICATION AND REQUIRED DOCUMENTATION

18.1 As a condition of being awarded any prize, each potential winner (a "Potential Winner") will be required to verify his or her eligibility and accept the terms of these Official Rules by completing, signing, and returning the documentation set forth in Section 18.2 below (collectively, the "Required Documentation"). The Required Documentation will be delivered to the Potential Winner by the Sponsor via email (or such other method as the Sponsor may reasonably elect) following the notification described in Section 17.

(lll) Affidavit of Eligibility and Liability Release, in the form provided by the Sponsor, in which the Potential Winner affirms, under penalty of perjury, that he or she satisfies all eligibility requirements set forth in Section 5, has complied with these Official Rules, and releases the Released Parties as set forth in Section 25;

(mmm) Publicity Release, in the form provided by the Sponsor, granting the Sponsor the rights described in Section 24, except where such release is prohibited by applicable law;

(nnn) IRS Form W-9 (Request for Taxpayer Identification Number and Certification), fully completed and signed, to enable the Sponsor to satisfy its tax reporting obligations under Section 20; and

(ooo) Such additional documentation as the Sponsor may reasonably require to verify the Potential Winner's identity, age, residency, eligibility, ownership of the Entry, authority to grant the license set forth in Section 21, or compliance with these Official Rules, including, without limitation, a government-issued photo identification and proof of ownership of the social media account from which the Entry was posted.

18.2 Except where prohibited by applicable law, the Publicity Release will be a condition of prize award. Where a Publicity Release is prohibited by applicable law, the Sponsor will not require execution of such release as a condition of prize award, but the remaining items of Required Documentation shall continue to be required.

18.3 The Required Documentation must be fully completed, signed, and returned to the Sponsor at the address or electronic location specified by the Sponsor in the notification, within seven (7) days after the date the Required Documentation is sent to the Potential Winner (the "Documentation Deadline"). The Sponsor may, in its sole discretion, extend the Documentation Deadline in cases of demonstrated hardship or technical difficulty, but is under no obligation to do so.

18.4 If a Potential Winner: (a) fails to return all Required Documentation, fully and properly completed and signed, by the Documentation Deadline; (b) is found to be ineligible or otherwise not in compliance with these Official Rules; (c) provides false, inaccurate, incomplete, or misleading information in the Required Documentation or in his or her registration; (d) cannot be reached after reasonable efforts by the Sponsor; or (e) declines to accept the prize, then such Potential Winner will be disqualified, the prize will be forfeited in its entirety, and an alternate winner may be selected in accordance with Section 19.

18.5 No Potential Winner shall be deemed a winner, and no prize shall be deemed awarded, until the Sponsor has received and verified all Required Documentation and confirmed the Potential Winner's eligibility and compliance with these Official Rules. All determinations regarding the sufficiency of the Required Documentation and the eligibility of any Potential Winner shall be made by the Sponsor in its sole and absolute discretion and shall be final and binding.

19. FORFEITURE AND ALTERNATE WINNERS

19.1 Grounds for Forfeiture. A potential winner shall forfeit the applicable prize, and such prize may be awarded to an alternate winner in accordance with this Section 19, if any of the following occurs, as determined by the Sponsor in its sole discretion:

(ppp) The potential winner cannot be reached or fails to respond to the Sponsor's winner notification within seven (7) days after the date the notification is first sent, in accordance with Section 17;

(qqq) The potential winner's notification, email, or direct message is returned as undeliverable or otherwise fails to reach the potential winner after the Sponsor has made commercially reasonable efforts at notification;

(rrr) The potential winner fails to timely execute, complete, and return any required documentation, including, without limitation, the Affidavit of Eligibility and Liability Release, the Publicity Release (where permitted by law), and an IRS Form W-9, within the time period specified in Section 18;

(sss) The potential winner is determined to be ineligible under Section 5 or otherwise fails to satisfy any eligibility requirement set forth in these Official Rules;

(ttt) The potential winner's Entry is determined by the Sponsor or the Judging Panel to violate these Official Rules, including, without limitation, the Content Guidelines and Prohibited Content set forth in Section 11, the FTC Disclosure and Platform Compliance Requirements set forth in Section 9, or the Contestant Representations and Warranties set forth in Section 22, regardless of whether the issue was identified during the Preview Window;

(uuu) The potential winner declines to accept the prize, in whole or in part;

(vvv) The potential winner's Entry is removed, deleted, made private, or otherwise rendered inaccessible on the applicable Platform prior to verification, or the potential winner's account on the applicable Platform is suspended, terminated, or otherwise restricted; or

(www) The potential winner is found to have engaged in tampering, fraud, misrepresentation, unsportsmanlike conduct, or any other conduct described in Section 26 (Disqualification).

19.2 Selection of Alternate Winner. In the event of a forfeiture under Section 19.1, the Sponsor reserves the right, in its sole discretion, to award the forfeited prize to an alternate winner selected from among the next highest-scoring eligible Entries, as ranked by the Judging Panel in accordance with the judging criteria set forth in Section 13. The Sponsor may continue this alternate selection process until the prize is awarded or until the Sponsor determines, in its sole discretion, that no further alternate selections will be made.

19.3 Notification and Verification of Alternate Winner. Each alternate winner selected under this Section 19 shall be notified, and shall be required to comply with all winner notification, verification, and documentation requirements set forth in Sections 17 and 18, including the obligation to respond within seven (7) days of notification and to timely execute and return all required documentation. An alternate winner who fails to satisfy such requirements shall likewise forfeit the prize, and the procedures set forth in this Section 19 shall apply successively.

19.4 No Obligation to Award. If, after a reasonable number of attempts as determined by the Sponsor in its sole discretion, no eligible Contestant claims and is verified for a particular prize, the Sponsor reserves the right, but is not obligated, to award such prize, and the Sponsor shall have no further liability or obligation with respect to any unawarded prize.

19.5 No Liability for Forfeiture. The Released Parties shall have no liability whatsoever for any forfeiture of a prize under this Section 19, and a forfeiting Contestant waives any and all claims to the forfeited prize and to any substitute or replacement therefor.

20. TAXES

(xxx) 20.1 Winner Responsibility for Taxes. All federal, state, and local taxes (including, without limitation, income, withholding, gift, and any other taxes), as well as any other costs, fees, and expenses associated with the acceptance, possession, or use of any prize awarded in the Contest, are the sole and exclusive responsibility of the applicable winner. Each winner is solely responsible for consulting with his or her own tax advisor regarding the tax consequences of receiving a prize.

(yyy) 20.2 IRS Form 1099 Reporting. The Sponsor will issue an IRS Form 1099 (or any successor form, as applicable) to each winner whose prize has an Approximate Retail Value ("ARV") of $2,000 or more, or such other threshold as may be required by applicable law. The Sponsor will report the full ARV of any such prize to the Internal Revenue Service and to the applicable state tax authority, as required by law. Each winner is responsible for reporting and paying any and all taxes owed on the prize, regardless of whether a Form 1099 is issued.

(zzz) 20.3 Required Tax Information. As a condition of receiving any prize, each potential winner must provide the Sponsor with a fully completed and executed IRS Form W-9 (or such other tax documentation as the Sponsor may reasonably require) within the timeframe set forth in Section 18 (Winner Verification and Required Documentation). Failure to timely provide such documentation will result in forfeiture of the prize in accordance with Section 19 (Forfeiture and Alternate Winners).

(aaaa) 20.4 Withholding. The Sponsor reserves the right to withhold from any prize, or to require the winner to remit prior to delivery of any prize, any amounts required to be withheld under applicable federal, state, or local tax law.

(bbbb) 20.5 No Tax Advice. Nothing contained in these Official Rules constitutes tax advice from the Sponsor or any of the Released Parties. Each Contestant and winner is solely responsible for obtaining independent tax advice with respect to participation in the Contest and receipt of any prize.

21. INTELLECTUAL PROPERTY LICENSE GRANT

21.1 License Grant. By submitting an Entry to the Contest, each Contestant hereby irrevocably grants to Sponsor and its parent companies, subsidiaries, affiliates, successors, assigns, licensees, and designees a perpetual, worldwide, royalty-free, fully paid-up, non-exclusive, sublicensable (through multiple tiers), and transferable license and right to use, host, store, cache, reproduce, copy, modify, edit, alter, adapt, translate, publish, publicly perform, publicly display, broadcast, transmit, distribute, exhibit, exploit, and create derivative works based upon the Entry (and any element thereof, including, without limitation, the Contestant's name, voice, image, likeness, social media handle(s), biographical information, statements, and persona as embodied in the Entry), in whole or in part, alone or in combination with other materials, in any and all media and formats now known or hereafter developed, including, without limitation, on the internet, on social media platforms, in print, in broadcast, in out-of-home advertising (including in-store advertising at GPM convenience stores), and in any other commercial or non-commercial channel.

21.2 Scope of Use. The license granted under this Section 21 may be exercised by Sponsor for any and all purposes, including, without limitation, advertising, marketing, promotional, publicity, trade, commercial, internal business, and editorial purposes, and in connection with the Contest, the Fueling America's Future program, and any other current or future programs, products, or services of Sponsor. Sponsor shall have no obligation to use any Entry, and the failure to use any Entry shall not give rise to any claim by Contestant against Sponsor.

21.3 No Further Compensation, Notice, or Approval. The license granted under this Section 21 is granted without any obligation on the part of Sponsor to provide further compensation, consideration, attribution, notice, or approval to the Contestant, and Contestant expressly waives any right to inspect or approve any use of the Entry by Sponsor or its licensees, sublicensees, or assignees. Contestant further waives any and all so-called 'moral rights,' 'droit moral,' or similar rights of authors that Contestant may have in or to the Entry, to the maximum extent permitted by applicable law.

21.4 Ownership; Irrevocability. As between Contestant and Sponsor, Contestant retains ownership of the underlying original content comprising the Entry, subject in all respects to the license granted to Sponsor herein. Contestant acknowledges and agrees that the license granted under this Section 21 is irrevocable, and that Contestant shall have no right to terminate, rescind, modify, or restrict such license for any reason, including, without limitation, disqualification of the Entry, withdrawal from the Contest, or termination, suspension, or modification of the Contest by Sponsor.

21.5 Sublicensing and Assignment. Sponsor shall have the unrestricted right to sublicense, assign, and transfer all or any portion of the rights granted under this Section 21 to any third party, including, without limitation, Sponsor's parent companies, subsidiaries, affiliates, advertising agencies, public relations firms, media partners, and successors-in-interest, without notice to or consent from the Contestant.

21.6 Further Assurances. Each Contestant agrees to execute and deliver, promptly upon Sponsor's request and at Sponsor's reasonable expense, any further documents or instruments that Sponsor may reasonably require to evidence, perfect, record, or enforce the rights granted under this Section 21, including, without limitation, additional license confirmations or assignments. Contestant hereby

irrevocably appoints Sponsor as Contestant's attorney-in-fact, coupled with an interest, to execute any such documents on Contestant's behalf in the event Contestant fails to do so within a reasonable period after Sponsor's request.

22. CONTESTANT REPRESENTATIONS AND WARRANTIES

By submitting an Entry, each Contestant represents, warrants, and covenants to the Sponsor that each of the following statements is true, accurate, and complete as of the date the Entry is submitted and at all times thereafter during the Contest and any subsequent use of the Entry by the Sponsor:

(cccc) 22.1 Originality. The Entry is the original creation of the Contestant, was conceived, produced, recorded, edited, and authored solely by the Contestant, and has not been copied, in whole or in part, from any other work or source.

(dddd) 22.2 Ownership and Authority. The Contestant is the sole and exclusive owner of all right, title, and interest in and to the Entry (including all copyrights and other intellectual property rights therein), and has full legal right, power, and authority to submit the Entry, to enter into and perform under these Official Rules, and to grant to the Sponsor the license set forth in Section 21 (Intellectual Property License Grant) without the consent of, or payment to, any third party.

(eeee) 22.3 No Conflicting Obligations. The Contestant is not a party to, and the Entry and the rights granted to the Sponsor hereunder are not subject to, any agreement, commitment, union or guild requirement, collective bargaining agreement, or other obligation that would conflict with, restrict, or impair the Contestant's ability to comply with these Official Rules or the Sponsor's exercise of the rights granted herein.

(ffff) 22.4 No Infringement. The Entry, and the Sponsor's use of the Entry as contemplated by these Official Rules, does not and will not infringe, misappropriate, or violate any copyright, trademark, trade dress, trade secret, patent, moral right, right of publicity, right of privacy, contractual right, or any other intellectual property, proprietary, or personal right of any third party.

(gggg) 22.5 No Third-Party Materials. The Entry does not contain any music, footage, photographs, artwork, software, logos, trademarks, brands, names, voices, likenesses, performances, or other materials owned or controlled by any third party, except to the extent the Contestant has obtained all necessary licenses, consents, permissions, and releases (in writing) authorizing the inclusion of such materials in the Entry and the Sponsor's use of the Entry as contemplated by these Official Rules, and which the Contestant agrees to provide to the Sponsor promptly upon request.

(hhhh) 22.6 Releases for Identifiable Persons. With respect to any individual whose name, voice, image, likeness, or other personally identifiable attributes appear in the Entry (other than the Contestant), the Contestant has obtained from each such individual (and, in the case of any individual under the age of eighteen (18), from such individual's parent or legal guardian) a written release granting the rights necessary for the Sponsor to use, reproduce, modify, distribute, display, and exploit the Entry as contemplated by these Official Rules, and the Contestant agrees to provide copies of such releases to the Sponsor promptly upon request.

(iiii) 22.7 Compliance with Law. The Entry, the creation of the Entry, and the posting of the Entry on the applicable Platform comply, and will continue to comply, with all applicable federal, state, local, and foreign laws, statutes, rules, and regulations, including, without limitation, the Federal Trade Commission's Guides Concerning the Use of Endorsements and

Testimonials in Advertising (16 C.F.R. Part 255) and any related guidance, all applicable advertising, marketing, and consumer protection laws, all applicable privacy laws, and all applicable copyright and intellectual property laws.

(jjjj) 22.8 Compliance with Platform Rules. The Entry complies, and the Contestant's posting and dissemination of the Entry complies, with the terms of service, community guidelines, branded content policies, and all other applicable rules and policies of each Platform on which the Entry is posted.

(kkkk) 22.9 FTC-Compliant Disclosure. The Entry includes a clear and conspicuous FTC-compliant disclosure of the material connection between the Contestant and the Sponsor (such as #ad, #sponsored, or #GPMContest), and, in the case of any Entry posted on TikTok, the Contestant has activated the "Disclose commercial content" toggle and selected "Branded content" prior to posting.

(llll) 22.10 No Prohibited Content. The Entry does not contain any content prohibited by Section 11 (Content Guidelines and Prohibited Content) and is not defamatory, libelous, obscene, pornographic, sexually explicit, violent, harassing, threatening, discriminatory, or otherwise objectionable, and does not promote any illegal activity or any product or activity prohibited under these Official Rules.

(mmmm)22.11 No False or Misleading Statements. The Entry does not contain any false, misleading, deceptive, or unsubstantiated statements, claims, or representations regarding the Sponsor, the Sponsor's products or services, the Fueling America's Future program, or any third party.

(nnnn) 22.12 Truthful Registration Information. All information provided by the Contestant in connection with registration and entry into the Contest, including the Contestant's name, email address, mailing address, date of birth, state of residence, and social media handle(s), is true, accurate, current, and complete, and the Contestant satisfies all eligibility requirements set forth in Section 5 (Eligibility).

The representations, warranties, and covenants set forth in this Section 22 are continuing in nature and shall survive the termination or expiration of the Contest and the Sponsor's use of the Entry. Any breach or alleged breach of any representation, warranty, or covenant in this Section 22 shall, without limiting any other remedy available to the Sponsor, entitle the Sponsor to disqualify the Contestant and the Entry, revoke any prize awarded, require the return of any prize received, and pursue any and all remedies available at law or in equity, including the indemnification rights set forth in Section 23 (Indemnification).

23. INDEMNIFICATION

23.1 Indemnification Obligation. By entering the Contest, each Contestant agrees to indemnify, defend, and hold harmless the Sponsor, its parent companies, subsidiaries, affiliates, and each of their respective officers, directors, members, managers, employees, agents, representatives, successors, and assigns (collectively, the "Released Parties"), from and against any and all claims, demands, actions, causes of action, suits, proceedings, liabilities, damages, judgments, settlements, losses, costs, and expenses (including, without limitation, reasonable attorneys' fees, expert witness fees, and court costs) (collectively, "Claims") arising out of, resulting from, or relating to: (a) any breach or alleged breach by the Contestant of any of the representations, warranties, covenants, or agreements made by the Contestant in these Official Rules, including, without limitation, those set forth in Section 22 (Contestant Representations and Warranties); (b) the Contestant's Entry, including, without limitation, any Claim that the Entry infringes, misappropriates, or violates any copyright, trademark, trade secret, patent, right of publicity, right of privacy, moral right, or other intellectual property or proprietary

right of any third party; (c) any defamatory, libelous, obscene, offensive, or unlawful content contained in or associated with the Contestant's Entry; (d) the Contestant's participation in the Contest or any Contest-related activity; (e) the Contestant's violation of any applicable law, rule, regulation, FTC guideline, or Platform community guideline or branded content policy; or (f) any unauthorized use by the Contestant of any third-party content, name, likeness, voice, image, or other materials in the Entry.

23.2 Control of Defense. The Sponsor shall have the right, but not the obligation, to assume the exclusive defense and control of any matter otherwise subject to indemnification by the Contestant under this Section 23, in which event the Contestant shall cooperate fully with the Sponsor in asserting any available defenses and shall not, in any event, settle or compromise any such Claim without the Sponsor's prior written consent. The Contestant's indemnification obligations under this Section 23 shall not be diminished, waived, or otherwise affected by the Sponsor's exercise (or non-exercise) of its right to review draft content during the 48-hour preview window described in Section 8, and the Sponsor's failure to identify or flag any potential issue during such preview window shall not relieve the Contestant of any obligation under this Section 23.

23.3 Survival. The Contestant's indemnification obligations set forth in this Section 23 shall survive the termination, cancellation, suspension, or completion of the Contest, the awarding or forfeiture of any prize, and the disqualification or withdrawal of any Contestant.

24. PUBLICITY RELEASE

24.1 Grant of Publicity Rights. Except where prohibited by applicable law, by accepting a prize, each winner irrevocably grants to Sponsor and its parent companies, subsidiaries, affiliates, successors, assigns, agents, licensees, and designees the right and permission to use, publish, reproduce, broadcast, display, distribute, and otherwise exploit the winner's name, voice, image, photograph, likeness, biographical information, statements, social media handle(s), city and state of residence, Entry, and any portion or derivative thereof (collectively, the "Publicity Materials"), in any and all media now known or hereafter developed, throughout the world, in perpetuity, for any and all advertising, marketing, publicity, promotional, trade, commercial, and any other lawful purposes related to Sponsor, the Contest, or the Fueling America's Future program, without further notice, review, approval, consideration, or compensation of any kind.

24.2 Confirmation of Publicity Release. As a condition of receiving a prize, each potential winner shall be required to execute and return a Publicity Release in the form prescribed by Sponsor, confirming the rights granted under this Section 24, except where such Publicity Release is prohibited by applicable law. Sponsor's use of the Publicity Materials shall not be deemed an endorsement by the winner of any product or service unless expressly so identified by Sponsor in writing.

24.3 Waiver of Inspection and Approval Rights. To the fullest extent permitted by applicable law, each Contestant and winner waives any right to inspect or approve any use of the Publicity Materials by Sponsor or its designees, and waives any claim for compensation, royalties, or other remuneration in connection with such use, including, without limitation, any claims for invasion of privacy, right of publicity, defamation, false light, or any similar cause of action arising out of or relating to Sponsor's exercise of the rights granted in this Section 24.

24.4 Jurisdictional Limitations. Where any portion of the publicity rights granted in this Section 24 is prohibited or restricted by applicable law (including, without limitation, in jurisdictions where consent to publicity use cannot be required as a condition of receiving a prize), Sponsor will limit its use of

the Publicity Materials to the extent required by such law, and the remaining provisions of this Section 24 shall continue in full force and effect.

25. LIABILITY RELEASE

By entering the Contest, each Contestant, on behalf of himself or herself and his or her heirs, executors, administrators, successors, and assigns, hereby irrevocably releases, discharges, indemnifies, and holds harmless GPM Investments, LLC, its parent companies, subsidiaries, affiliates, and each of their respective officers, directors, members, managers, shareholders, employees, agents, representatives, contractors, advertising and promotional agencies, and assigns (collectively, the "Released Parties") from and against any and all claims, demands, actions, causes of action, suits, liabilities, damages, losses, costs, and expenses of every kind and nature whatsoever (including, without limitation, reasonable attorneys' fees and court costs), whether known or unknown, foreseen or unforeseen, asserted or unasserted, fixed or contingent, in law or in equity, arising out of or relating to, in whole or in part:

(oooo) the Contestant's participation in the Contest or in any Contest-related activity, including, without limitation, the creation, preparation, submission, posting, transmission, or distribution of any Entry;

(pppp) the acceptance, receipt, possession, use, misuse, or inability to use any prize awarded in connection with the Contest, or participation in any prize-related activity;

(qqqq) any content posted, published, distributed, or otherwise made available by the Contestant on any Platform or elsewhere in connection with the Contest, including, without limitation, any claim of infringement of intellectual property rights, violation of rights of privacy or publicity, defamation, or violation of any applicable law, regulation, or Platform community guideline or branded content policy;

(rrrr) any interaction between the Contestant and any third party, including any other Contestant, viewer, follower, or member of the public, arising out of or relating to the Contest or any Entry;

(ssss) any technical malfunction, error, omission, interruption, deletion, defect, or delay in operation or transmission of any Entry, communication, or notification in connection with the Contest;

(tttt) any personal injury (including death), property damage, or other loss or harm of any kind sustained in connection with the Contest, the preparation or filming of any Entry, or the acceptance, possession, or use of any prize; and

(uuuu) any violation or alleged violation by the Contestant of these Official Rules, including any breach of the representations, warranties, and covenants set forth herein.

Each Contestant acknowledges and agrees that the Released Parties have neither made nor are in any manner responsible or liable for any warranty, representation, or guarantee, express or implied, in fact or in law, relative to the Contest or any prize, including, without limitation, the quality, condition, fitness for a particular purpose, or merchantability of any prize. Each Contestant further acknowledges that participation in the Contest and acceptance of any prize is undertaken at the Contestant's own risk.

Without limiting the generality of the foregoing, in no event shall the Released Parties be liable for any indirect, incidental, consequential, special, exemplary, or punitive damages, or for any loss of profits, revenue, data, goodwill, or business opportunity, arising out of or relating to the Contest, even

if advised of the possibility of such damages. To the extent permitted by applicable law, the maximum aggregate liability of the Released Parties to any Contestant arising out of or relating to the Contest shall not exceed the actual third-party, out-of-pocket costs incurred by such Contestant in entering the Contest, and in no event shall attorneys' fees be awarded or recoverable.

Each Contestant expressly waives the benefit of any statute or common law principle that would otherwise limit the scope of a general release to claims known to the releasing party at the time of the release, and intends this release to extend to all claims of any nature whatsoever, whether or not known, suspected, or anticipated as of the date of entry. The release set forth in this Section 25 shall survive the termination, cancellation, suspension, or modification of the Contest and the awarding of any prize.

26. DISQUALIFICATION

26.1 Sponsor's Right to Disqualify. Sponsor reserves the right, in its sole and absolute discretion, to disqualify any Entry or Contestant, and to void any registration or submission, at any time before, during, or after the Entry Period, for any of the following reasons, including without limitation:

(vvvv) any actual or suspected violation of these Official Rules, including the eligibility requirements set forth in Section 5, the entry requirements set forth in Section 7, the content requirements set forth in Section 11, the FTC and Platform compliance requirements set forth in Section 9, or any representation or warranty made by the Contestant pursuant to Section 22;

(wwww)tampering or attempted tampering with the entry process, the Contest website, the registration form, the Platforms, the judging process, or the operation of the Contest;

(xxxx) engaging in or attempting to engage in fraud, deception, misrepresentation, or any other dishonest practice in connection with the Contest, including, without limitation, the submission of false or misleading registration information, the use of automated systems, bots, scripts, or multiple accounts to submit Entries, the artificial inflation of social media engagement metrics (whether through purchased followers, engagement pods, click farms, or otherwise), or impersonation of any person or entity;

(yyyy) submitting an Entry that is not the original work of the Contestant, that infringes the intellectual property, privacy, publicity, or other rights of any third party, or that otherwise breaches the Contestant's representations and warranties under Section 22;

(zzzz) failing to submit draft content for the mandatory 48-hour preview window as required by Section 8, or posting content that materially differs from the previewed draft in a manner that violates these Official Rules;

(aaaaa) acting in an unsportsmanlike, disruptive, harassing, threatening, abusive, or otherwise inappropriate manner toward Sponsor, the Judging Panel, other Contestants, Sponsor's employees or representatives, or any third party, whether on a Platform, in communications with Sponsor, or otherwise; or

(bbbbb) engaging in any other conduct that Sponsor determines, in its sole discretion, to be detrimental to the integrity, fairness, or proper administration of the Contest or to the reputation or goodwill of Sponsor.

26.2 Disqualification Notwithstanding Preview Window. Each Contestant acknowledges and agrees that Sponsor's review (or non-review) of any draft content during the 48-hour preview window described in Section 8 does not constitute approval, endorsement, or clearance of the Entry, and does

not waive Sponsor's right to disqualify the Entry or Contestant at any time. Sponsor's failure to flag any issue during the preview window shall not preclude Sponsor from later disqualifying the Entry or Contestant for any violation of these Official Rules, whether or not the violation was identifiable from the draft content submitted for preview.

26.3 Effect of Disqualification. A disqualified Contestant shall forfeit all rights to any Entry, prize, or recognition under the Contest. If a disqualified Contestant has already been notified as a potential winner or has received a prize, Sponsor reserves the right to revoke the prize, require its return, and award the prize to the next highest-scoring eligible Entry in accordance with Section 19. Sponsor further reserves the right, where it deems appropriate, to require the Contestant to remove or modify any Entry posted on a Platform and to report any conduct that Sponsor reasonably believes to be unlawful to the appropriate Platform or to law enforcement authorities.

26.4 No Obligation to Award. Sponsor is under no obligation to award any prize that is forfeited as a result of disqualification, and Sponsor reserves the right, in its sole discretion, to leave any prize unawarded if an insufficient number of eligible Entries are received or if all otherwise eligible Entries are disqualified.

26.5 Damages and Other Remedies. Sponsor reserves the right to seek damages and any other remedies available at law or in equity from any Contestant who tampers with the operation of the Contest, violates these Official Rules, or engages in fraudulent or unlawful conduct, to the fullest extent permitted by applicable law.

27. GENERAL CONDITIONS AND SPONSOR'S RESERVED RIGHTS

27.1 Reservation of Rights. The Sponsor reserves the right, in its sole and absolute discretion, to cancel, suspend, terminate, or modify the Contest, or any portion thereof, if fraud, virus, bug, worm, unauthorized human intervention, technical failure, force majeure event, or any other cause beyond the Sponsor's reasonable control corrupts or impairs, or threatens to corrupt or impair, the administration, security, fairness, integrity, or proper functioning of the Contest, as determined by the Sponsor in its sole discretion. In the event the Contest, or any portion thereof, is cancelled, suspended, or terminated prior to the stated end of the Entry Period, the Sponsor may, in its sole discretion, select winners from among all eligible Entries received up to the time of such action, in accordance with the judging criteria set forth in these Official Rules, or take such other action as the Sponsor deems appropriate.

27.2 Right to Disqualify. The Sponsor reserves the right, in its sole and absolute discretion, to disqualify any individual it finds, or reasonably suspects, to be (a) tampering or attempting to tamper with the entry process or the operation of the Contest; (b) violating these Official Rules; (c) violating the terms of service, conditions of use, or general rules or guidelines of any Platform or service related to the Contest; or (d) acting in an unsportsmanlike, disruptive, threatening, or harassing manner, or with the intent to annoy, abuse, threaten, or harass any other person.

27.3 No Liability for Technical Issues. The Released Parties are not responsible for, and shall have no liability arising out of or relating to: (a) any incorrect or inaccurate information, whether caused by Contestants, printing errors, or by any of the equipment or programming associated with or utilized in the Contest; (b) technical failures of any kind, including but not limited to malfunctions, interruptions, or disconnections in phone lines, internet connectivity, hardware, software, or Platform services; (c) unauthorized human intervention in any part of the entry process or the Contest; (d) technical or human error which may occur in the administration of the Contest or the processing of Entries; (e) late, lost, undeliverable, damaged, garbled, illegible, incomplete, or misdirected Entries; or (f) any

injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from a Contestant's participation in the Contest or receipt or use or misuse of any prize.

27.4 Compliance with Law. The Contest is subject to all applicable federal, state, and local laws and regulations. The Sponsor will not be liable to any Contestant for any failure of the Sponsor to perform any obligation under these Official Rules to the extent such failure is caused by compliance with any applicable law, regulation, or governmental order.

27.5 No Waiver. The failure of the Sponsor to enforce any term or provision of these Official Rules, or to exercise any right hereunder, shall not constitute a waiver of such term, provision, or right, nor shall it constitute a waiver of any subsequent breach or default. No waiver by the Sponsor of any provision of these Official Rules shall be effective unless made in writing and signed by an authorized representative of the Sponsor.

27.6 Severability of Reserved Rights. The rights reserved by the Sponsor under this Section 27 are in addition to, and not in limitation of, any other rights or remedies available to the Sponsor under these Official Rules, at law, or in equity. If any reserved right set forth in this Section 27 is held to be invalid or unenforceable, the remaining reserved rights shall continue in full force and effect, as further provided in Section 33 (Severability).

27.7 Headings. Section headings used in these Official Rules are for convenience of reference only and shall not be deemed to limit, characterize, or otherwise affect the interpretation of any provision of these Official Rules.

28. PLATFORM DISCLAIMERS

28.1 No Affiliation with Platforms. The Contest is in no way sponsored, endorsed, administered by, or associated with Instagram, Meta Platforms, Inc., TikTok, ByteDance Ltd., or Facebook (collectively, the "Platforms" and each, a "Platform Provider"). The Platforms and their respective parent companies, subsidiaries, affiliates, officers, directors, employees, agents, and representatives are not sponsors of, and bear no responsibility for, the administration, operation, prize fulfillment, or any other aspect of the Contest.

28.2 Information Provided to Sponsor. Each Contestant acknowledges and agrees that any information submitted in connection with the Contest, including registration information, Entry content, and related materials, is provided to the Sponsor and not to any Platform Provider. The Platform Providers have no obligation or responsibility with respect to such information.

28.3 Release of Platform Providers. By entering the Contest, each Contestant agrees to a complete and unconditional release of Instagram, Meta Platforms, Inc., TikTok, ByteDance Ltd., and Facebook, and each of their respective parent companies, subsidiaries, affiliates, officers, directors, employees, agents, and representatives, from any and all claims, demands, causes of action, damages, losses, costs, and expenses (including, without limitation, attorneys' fees) of any kind or nature, whether known or unknown, arising out of or relating in any way to the Contest, including without limitation any Contestant's participation in the Contest, the submission, posting, or use of any Entry, the awarding, acceptance, possession, or use of any prize, or any technical or operational issue arising on or through any Platform.

28.4 Compliance with Platform Terms. Each Contestant is solely responsible for complying with the terms of service, community guidelines, branded content policies, and other applicable rules of each Platform on which the Contestant submits or posts an Entry. Nothing in these Official Rules shall be

deemed to modify, supersede, or waive any obligation a Contestant may owe to a Platform Provider under such Platform's terms of service or other policies.

28.5 Trademarks. Instagram, TikTok, and Facebook, and all related names, logos, product and service names, designs, and slogans are the trademarks of their respective owners. Use of such marks in these Official Rules is for identification purposes only and does not imply any sponsorship, endorsement, or affiliation.

29. GOVERNING LAW

Except where prohibited by applicable law, all issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, the rights and obligations of Contestants and Sponsor in connection with the Contest, and any and all disputes, claims, or causes of action arising out of or relating to the Contest or these Official Rules, shall be governed by, and construed in accordance with, the substantive laws of the Commonwealth of Virginia, without giving effect to any choice of law or conflict of law rules or provisions (whether of the Commonwealth of Virginia or any other jurisdiction) that would cause the application of the laws of any jurisdiction other than the Commonwealth of Virginia.

Subject to Section 30 (Binding Arbitration and Class Action Waiver), each Contestant irrevocably submits to the exclusive jurisdiction of the state and federal courts located in the Commonwealth of Virginia for purposes of any action arising out of or relating to these Official Rules or the Contest that is not subject to arbitration, and each Contestant waives, to the fullest extent permitted by applicable law, any objection that such Contestant may now or hereafter have to the laying of venue of any such action in any such court, including any objection based on forum non conveniens.

The United Nations Convention on Contracts for the International Sale of Goods shall not apply to or govern these Official Rules or the Contest. Nothing in this Section 29 shall be construed to limit, supersede, or otherwise affect the binding arbitration and class action waiver provisions set forth in Section 30, which shall control with respect to the resolution of disputes to the extent provided therein.

30. BINDING ARBITRATION AND CLASS ACTION WAIVER

30.1 Agreement to Arbitrate. Except where prohibited by applicable law, any and all disputes, claims, or controversies arising out of or relating to the Contest, these Official Rules, the breach, termination, enforcement, interpretation, or validity thereof, or the Contestant's participation in the Contest (collectively, "Disputes"), that cannot be resolved through informal negotiation shall be resolved exclusively by final and binding individual arbitration, and not in court. This agreement to arbitrate is intended to be broadly interpreted and is governed by the Federal Arbitration Act, 9 U.S.C. § 1 et seq.

30.2 Administering Body and Rules. The arbitration shall be administered by the American Arbitration Association ("AAA") in accordance with its Commercial Arbitration Rules and, where applicable, the AAA's Consumer Arbitration Rules then in effect (collectively, the "AAA Rules"). The AAA Rules are available at www.adr.org. The arbitration shall be conducted by a single, neutral arbitrator selected in accordance with the AAA Rules.

30.3 Location of Arbitration. The arbitration shall take place in the Commonwealth of Virginia, except that, upon the Contestant's written request, the arbitrator may, consistent with the AAA Rules, permit

the arbitration to be conducted by telephone, videoconference, or written submissions, or in another mutually agreed-upon location.

30.4 Judgment on Award. The decision of the arbitrator shall be final and binding on the parties, and judgment on the arbitration award may be entered in any court of competent jurisdiction.

30.5 Class Action Waiver. THE CONTESTANT AND SPONSOR EACH AGREE THAT ANY DISPUTE SHALL BE BROUGHT AND CONDUCTED ON AN INDIVIDUAL BASIS ONLY, AND NOT AS A CLASS, COLLECTIVE, CONSOLIDATED, MASS, OR REPRESENTATIVE ACTION OR PROCEEDING. The arbitrator shall not have authority to consolidate the claims of more than one person or to preside over any form of class, collective, or representative proceeding. If, for any reason, this class action waiver is held to be unenforceable, then the entirety of this Section 30 shall be null and void as to such Dispute, but shall remain in full force and effect as to all other Disputes.

30.6 Limitation on Damages. BY ENTERING THE CONTEST, EACH CONTESTANT AGREES THAT, TO THE FULLEST EXTENT PERMITTED BY APPLICABLE LAW: (A) ANY AND ALL DISPUTES, CLAIMS, AND CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THE CONTEST, OR ANY PRIZE AWARDED, SHALL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION, AND EXCLUSIVELY BY BINDING ARBITRATION AS PROVIDED HEREIN; (B) ANY AND ALL CLAIMS, JUDGMENTS, AND AWARDS SHALL BE LIMITED TO ACTUAL THIRD-PARTY, OUT-OF-POCKET COSTS INCURRED (IF ANY), AND IN NO EVENT SHALL ATTORNEYS' FEES BE AWARDED OR RECOVERABLE; AND (C) UNDER NO CIRCUMSTANCES SHALL ANY CONTESTANT BE PERMITTED TO OBTAIN ANY AWARD FOR, AND THE CONTESTANT HEREBY KNOWINGLY AND EXPRESSLY WAIVES ALL RIGHTS TO SEEK, INDIRECT, PUNITIVE, INCIDENTAL, OR CONSEQUENTIAL DAMAGES, OR ANY DAMAGES OTHER THAN ACTUAL OUT-OF-POCKET EXPENSES, AND ANY AND ALL RIGHTS TO HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED.

30.7 Exceptions. Notwithstanding the foregoing, either party may (a) bring an individual action in small claims court for Disputes within the scope of such court's jurisdiction; and (b) seek injunctive or other equitable relief in a court of competent jurisdiction located in the Commonwealth of Virginia to prevent the actual or threatened infringement, misappropriation, or violation of a party's intellectual property rights or to enforce the obligations set forth in Section 21 (Intellectual Property License Grant) and Section 22 (Contestant Representations and Warranties).

30.8 Severability of Arbitration Provisions. Except as expressly provided in Section 30.5 with respect to the class action waiver, if any portion of this Section 30 is found to be unenforceable or unlawful for any reason, the unenforceable or unlawful provision shall be severed from this Section 30, and severance of the unenforceable or unlawful provision shall have no impact whatsoever on the remainder of this Section 30 or the parties' ability to compel arbitration of any remaining claims on an individual basis pursuant to this Section 30.

30.9 Acknowledgment. BY ENTERING THE CONTEST, EACH CONTESTANT ACKNOWLEDGES AND AGREES THAT HE OR SHE HAS READ AND UNDERSTANDS THIS SECTION 30, AND IS KNOWINGLY AND VOLUNTARILY WAIVING THE RIGHT TO A TRIAL BY JUDGE OR JURY AND THE RIGHT TO PARTICIPATE IN A CLASS, COLLECTIVE, CONSOLIDATED, OR REPRESENTATIVE ACTION.

31. PRIVACY

31.1 Collection and Use of Personal Information. By entering the Contest, each Contestant acknowledges and agrees that personal information collected during registration and in connection with the Contest—including, without limitation, the Contestant's name, email address, mailing address, date of birth, state of residence, social media handle(s), Entry content, and, for verified winners, taxpayer identification information—will be collected, used, stored, processed, and disclosed by Sponsor for purposes of administering the Contest, verifying eligibility, communicating with Contestants, fulfilling and delivering prizes, complying with applicable tax and other legal reporting obligations, and otherwise carrying out the activities contemplated by these Official Rules.

31.2 Privacy Policy. All personal information collected from Contestants in connection with the Contest is subject to Sponsor's Privacy Policy, available at https://fasrewards.com/privacy_policy.html, which is incorporated herein by reference. In the event of any conflict between these Official Rules and the Privacy Policy with respect to the handling of personal information collected in connection with the Contest, these Official Rules shall control solely with respect to Contest administration.

31.3 No Sale or Sharing for Third-Party Marketing. Sponsor will not sell or share personal information collected in connection with the Contest with third parties for those third parties' independent marketing purposes without the Contestant's prior consent. Sponsor may, however, disclose personal information to its affiliates, service providers, and agents who assist with Contest administration, prize fulfillment, tax reporting, and related activities, in each case subject to appropriate confidentiality obligations.

31.4 State Privacy Rights. Contestants who are residents of certain U.S. states, including California, may have rights under applicable state privacy laws, including the California Consumer Privacy Act, as amended by the California Privacy Rights Act (collectively, the "CCPA"), and other comparable state privacy laws. Such rights may include, subject to applicable exceptions and verification requirements, the right to know or access the categories and specific pieces of personal information collected about the Contestant, the right to request deletion or correction of personal information, the right to opt out of the sale or sharing of personal information, and the right to be free from unlawful discrimination for exercising such rights. For information regarding how to exercise these rights, please refer to the "Your Privacy Rights" or equivalent section of Sponsor's Privacy Policy at https://fasrewards.com/privacy_policy.html, or contact Sponsor using the contact information set forth in Section 35.

31.5 Public Nature of Entries. Each Contestant acknowledges that Entries are intended to be posted publicly on one or more of the Platforms and that any personal information that the Contestant elects to include within an Entry, or that is otherwise made publicly visible through the Contestant's Platform account, may be viewed, copied, and used by third parties outside of Sponsor's control. Sponsor is not responsible for the privacy practices of any Platform or any third party.

31.6 Consent. By submitting an Entry and participating in the Contest, each Contestant consents to the collection, use, and disclosure of the Contestant's personal information as described in this Section 31 and in Sponsor's Privacy Policy.

32. WINNER LIST REQUESTS

32.1 To obtain a list of the confirmed winners of the Contest, a Contestant or other interested party may submit a written request, accompanied by a self-addressed, stamped envelope, to the following address: GPM "Fueling America's Future" Contest Winners List, c/o GPM Investments, LLC, Attn: General Counsel, 8565 Magellan Parkway, Suite 400, Richmond, VA 23227.

32.2 All winner list requests must be received by the Sponsor no later than sixty (60) days after the date on which the winners are publicly announced. Requests received after such date will not be honored.

32.3 The Sponsor will fulfill timely winner list requests within thirty (30) days following receipt of a complete request that complies with the requirements of this Section 32. The winner list will identify, at minimum, the first name, last initial, state of residence, and prize category of each confirmed winner, and will not include any additional personal information of the winners.

32.4 Residents of the State of Vermont may omit return postage. The Sponsor reserves the right not to respond to requests that do not comply with the requirements set forth in this Section 32 or that are not received within the time period specified herein.

33. SEVERABILITY

If any provision of these Official Rules, or the application of any such provision to any person or circumstance, is held by a court of competent jurisdiction or arbitrator to be invalid, illegal, void, or unenforceable in any respect under any applicable law, statute, regulation, or rule, such invalidity, illegality, voidness, or unenforceability shall not affect any other provision of these Official Rules, and these Official Rules shall be construed and enforced as if such invalid, illegal, void, or unenforceable provision had never been contained herein.

To the extent permitted by applicable law, the parties agree that any such invalid, illegal, void, or unenforceable provision shall be modified and reformed by the court or arbitrator to the minimum extent necessary to render such provision valid, legal, and enforceable while preserving, to the greatest extent possible, the original intent of the Sponsor and the Contestants as reflected in the provision. If such modification or reformation is not permissible, the offending provision shall be severed from these Official Rules, and all remaining provisions shall remain in full force and effect and shall be binding upon and enforceable against the Sponsor and each Contestant.

Notwithstanding the foregoing, if any portion of the class action waiver set forth in Section 30 (Binding Arbitration and Class Action Waiver) is found to be invalid or unenforceable, then the entirety of Section 30 shall be deemed null and void with respect to the affected dispute, and in such event the parties agree that such dispute shall be resolved exclusively in the courts of the Commonwealth of Virginia in accordance with Section 29 (Governing Law); provided, however, that the remaining provisions of these Official Rules shall continue in full force and effect.

34. ENTIRE AGREEMENT

These Official Rules, together with any documents expressly incorporated herein by reference (including, without limitation, the Affidavit of Eligibility and Liability Release, the Publicity Release, and the Sponsor's Privacy Policy referenced in Section 31), constitute the entire agreement between each Contestant and the Sponsor with respect to the Contest and the subject matter hereof, and supersede and replace any and all prior or contemporaneous understandings, representations, communications, advertisements, promotional materials, agreements, or arrangements, whether oral or written, between the Contestant and the Sponsor relating to the Contest.

No statement, representation, inducement, promise, or agreement made by the Sponsor, the Judging Panel, or any of their respective employees, agents, representatives, or affiliates that is not expressly set forth in these Official Rules shall be valid, binding, or enforceable against the Sponsor. In the

event of any conflict or inconsistency between these Official Rules and any Contest-related advertising, marketing, or promotional materials (including, without limitation, in-store advertisements at GPM convenience stores, point-of-sale signage, social media posts, or website content), these Official Rules shall control in all respects.

No modification, amendment, or waiver of any provision of these Official Rules shall be effective unless made in writing by the Sponsor and posted at the official Contest website referenced in Section 7. Each Contestant acknowledges that, in entering the Contest and submitting an Entry, the Contestant has not relied upon any statement, representation, warranty, or agreement of any party other than as expressly set forth in these Official Rules.

35. CONTACT INFORMATION

35.1 Sponsor Contact Information. All questions, comments, or inquiries concerning the Contest, these Official Rules, or any Entry should be directed to the Sponsor at the contact information set forth below. Contestants are encouraged to retain a copy of these Official Rules and any correspondence with the Sponsor for their records.

35.2 Mailing Address. Written correspondence regarding the Contest may be sent by U.S. mail to the Sponsor at the following address:

GPM Investments, LLC Attn: "Fueling America's Future" Influencer Content Creation Contest 8565 Magellan Parkway, Suite 400, Richmond, VA 23227

35.3 Electronic Contact. Contest-related inquiries may also be submitted electronically to the Sponsor by email or through the Contest portal at the following addresses:

- Email: contestsubmissions@gpminvestments.com
- Contest Portal: www.fasrewards.com/contest-entry.html
- Entry Submission and Preview Review: https://fasrewards.com/contest-entry.html

35.4 Response Times. The Sponsor will use commercially reasonable efforts to respond to Contest-related inquiries during normal business hours, Monday through Friday, excluding federal holidays. The Sponsor's failure to respond to any inquiry shall not constitute a waiver of any right under these Official Rules, an extension of any deadline set forth herein, or an approval or endorsement of any Entry or proposed Entry.

35.5 Winner List Requests. Requests for a list of winners shall not be directed to the contact addresses set forth in this Section 35, but instead shall be submitted in accordance with the procedures set forth in Section 32 (Winner List Requests) of these Official Rules.

35.6 Privacy Inquiries. Inquiries regarding the collection, use, or disclosure of personal information in connection with the Contest, or requests to exercise rights under applicable state privacy laws (including the California Consumer Privacy Act), should be submitted in accordance with the procedures set forth in the Sponsor's Privacy Policy, available at https://fasrewards.com/privacy_policy.html, or as otherwise described in Section 31 (Privacy) of these Official Rules.

35.7 Legal Process. Service of legal process and other formal legal notices shall be directed to the Sponsor's registered agent in the State of Delaware and not to the contact addresses set forth in this Section 35.